

From novelty to norm: incorporating and embedding co-design curriculum with industry into “business as usual”

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WORKSHOP MODE

In-person; interactive mode (90-minute duration)

OVERVIEW OF WORKSHOP

This workshop will focus on co-designing curriculum with industry as partners. Participants will have an opportunity to trial and critique a range of tools, frameworks and approaches for co-designing curriculum with industry partners. It is also an opportunity for workshop participants to share ideas on co-designing a curriculum to meet industry needs.

ACTIVITIES

- Facilitated discussion – mapping and examining co-design readiness (including governance readiness, curriculum readiness and staff readiness) by adopting a systems thinking approach
- Discuss and share - sharing and proposing strategies to address issues and improve co-design readiness.
- “Must have, should have and Nice to have” – analyse curriculum priorities, align partner expertise with curriculum priorities, maximise impacts of working with industry partners. The aim is to achieve industry ‘buy-in’ to meet industry needs.
- Pitches and Narratives - sharing and proposing strategies to create distinctiveness, attract and maintain partnerships, uplift co-design readiness to a higher level.

TARGET AUDIENCE

- Academics/professionals responsible for designing and delivering programs/subjects/units.
- Academics/professionals interested in exploring how co-design of curriculum may work in the context of their own institutions.

OUTCOMES

By the end of the workshop, participants will be able to

- Develop a shared understanding on how to successfully design and deliver curriculum co-design activities.
- Adopt and adapt strategies to improve co-design readiness, scale up curriculum co-design activities and maximise impacts of working with partners at Departmental/Faculty/Institutional levels.
- Critique and propose strategies to attract industry experts to co-design for mutually beneficial and sustainable manner.

KEYWORDS

Co-design, Partnership pedagogy, collaboration with industry

PRESENTERS’ BACKGROUNDS

With extensive experience in curriculum design, staff development and partnership development, Xinni is a Lead Educational Advisor from the Office of the Pro Vice-Chancellor: Educational Partnerships and Quality, Western Sydney University (WSU). Xinni is currently advising on two National Priorities and Industry Linkage Fund (NPILF) projects at WSU and will lead this workshop.

Surendra Shrestha is the Associate Dean (Learning & Teaching) in the School of Engineering, Design & Built Environment (SoEDBE) at WSU. He leads the curriculum co-design project with industry as partners. The project itself is funded by the Commonwealth Government under the National Priorities and Industry Linkage Fund (NPILF).

Anush Heinitz is the Project Support Officer in the NPILF project at SoEDBE. She works as a part of the co-design of curriculum team and liaises with the academics and leaders involved in the NPILF project.